

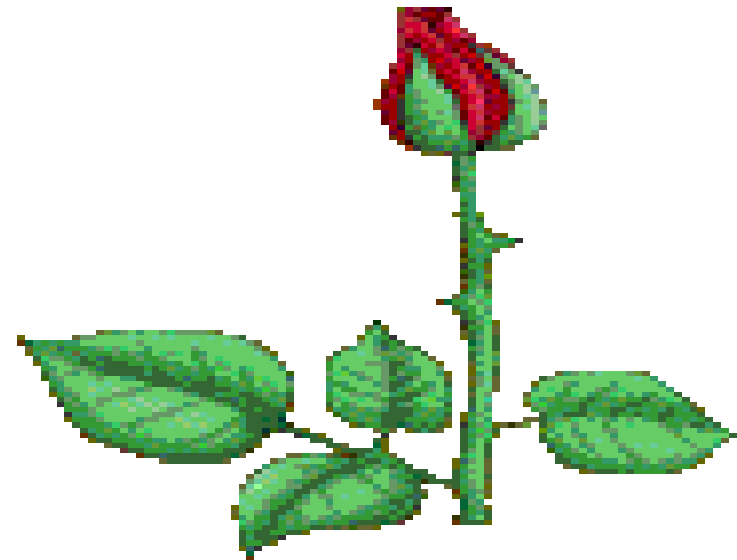
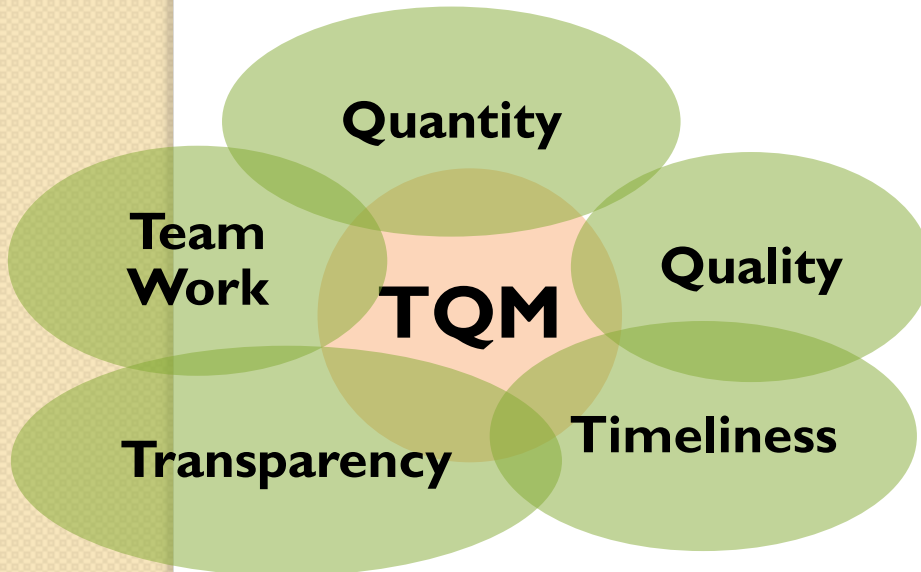
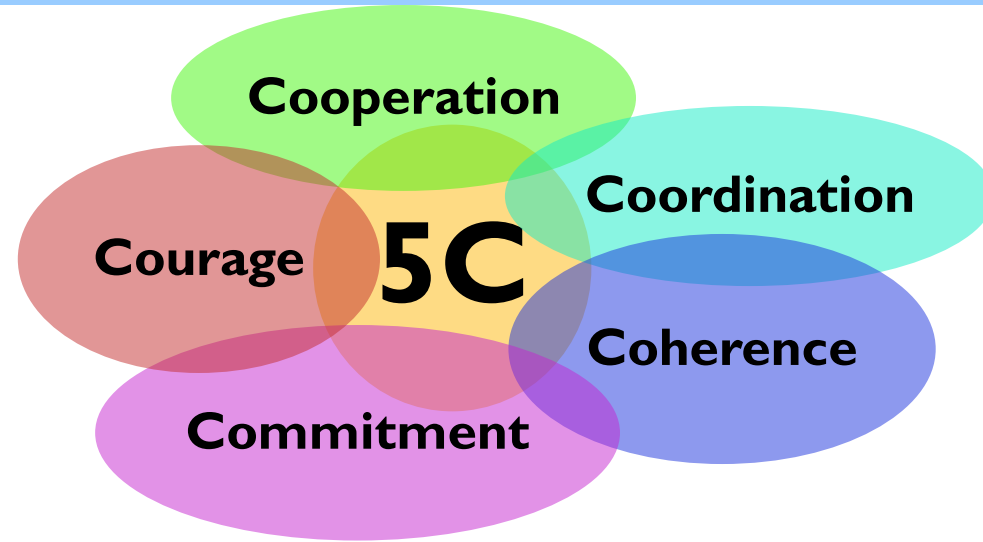
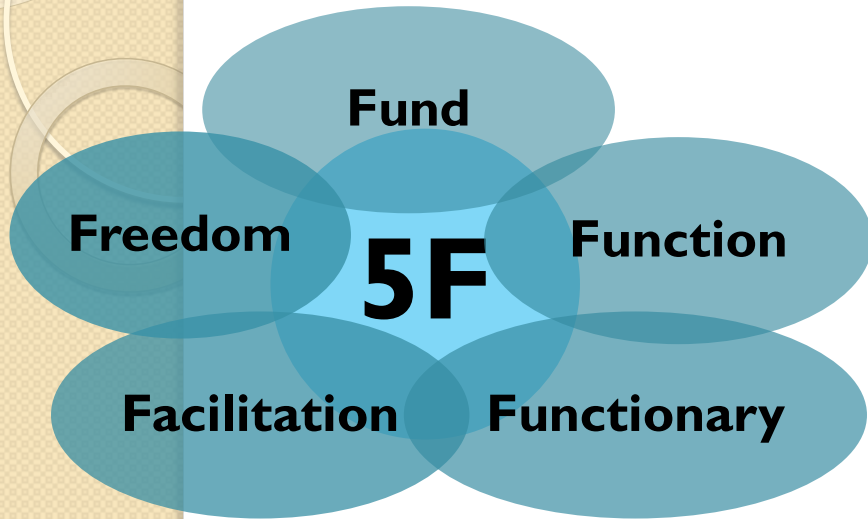
# New NBR and its different approaches



**Theme: “Revenue for the People”**

**Good Governance & Modern Management Framework**

# New NBR & its Modern Management Framework



**VALUE FOR MONEY**

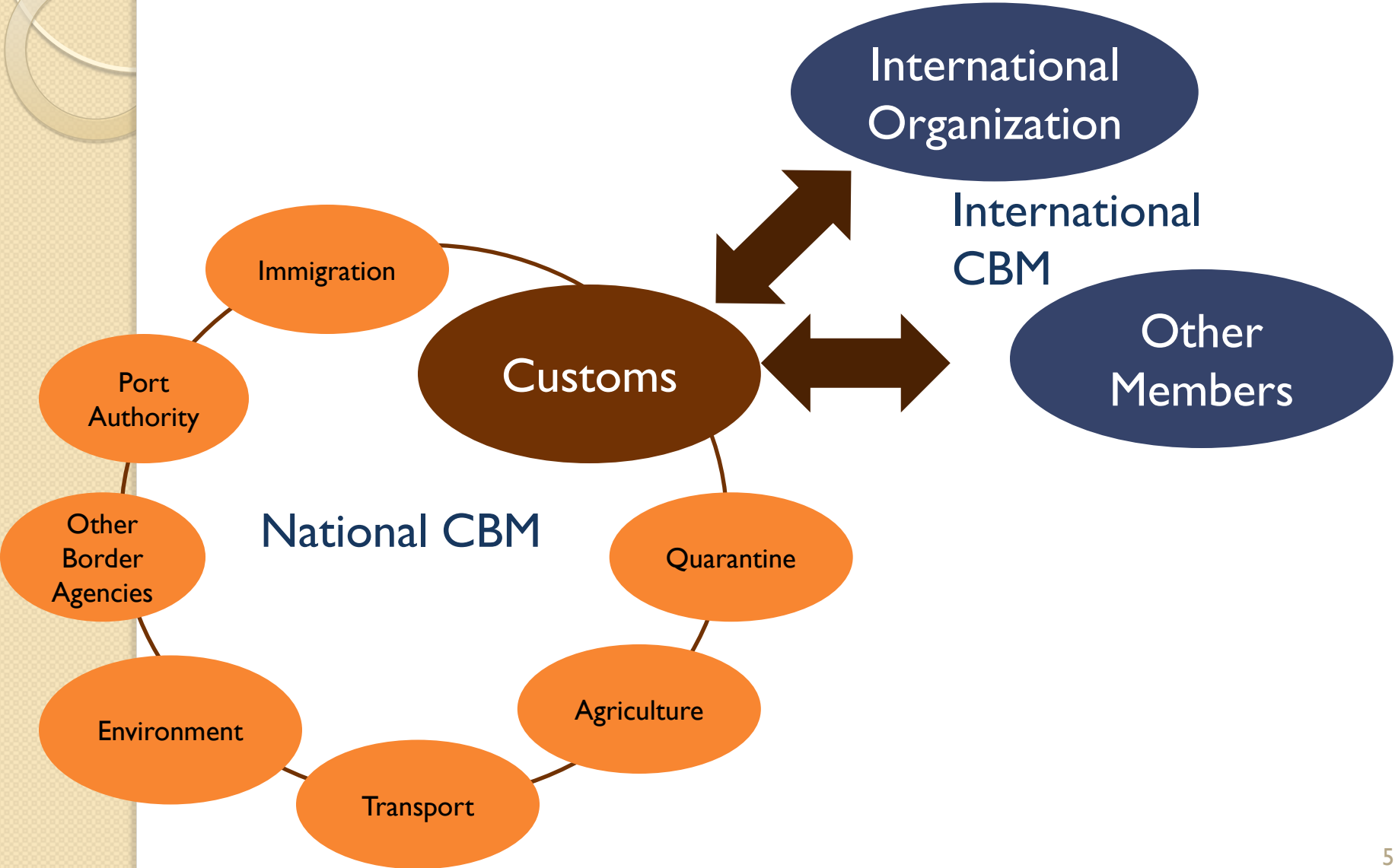
# New NBR and its Results Areas



# New NBR and its Strategy for Revenue Generation

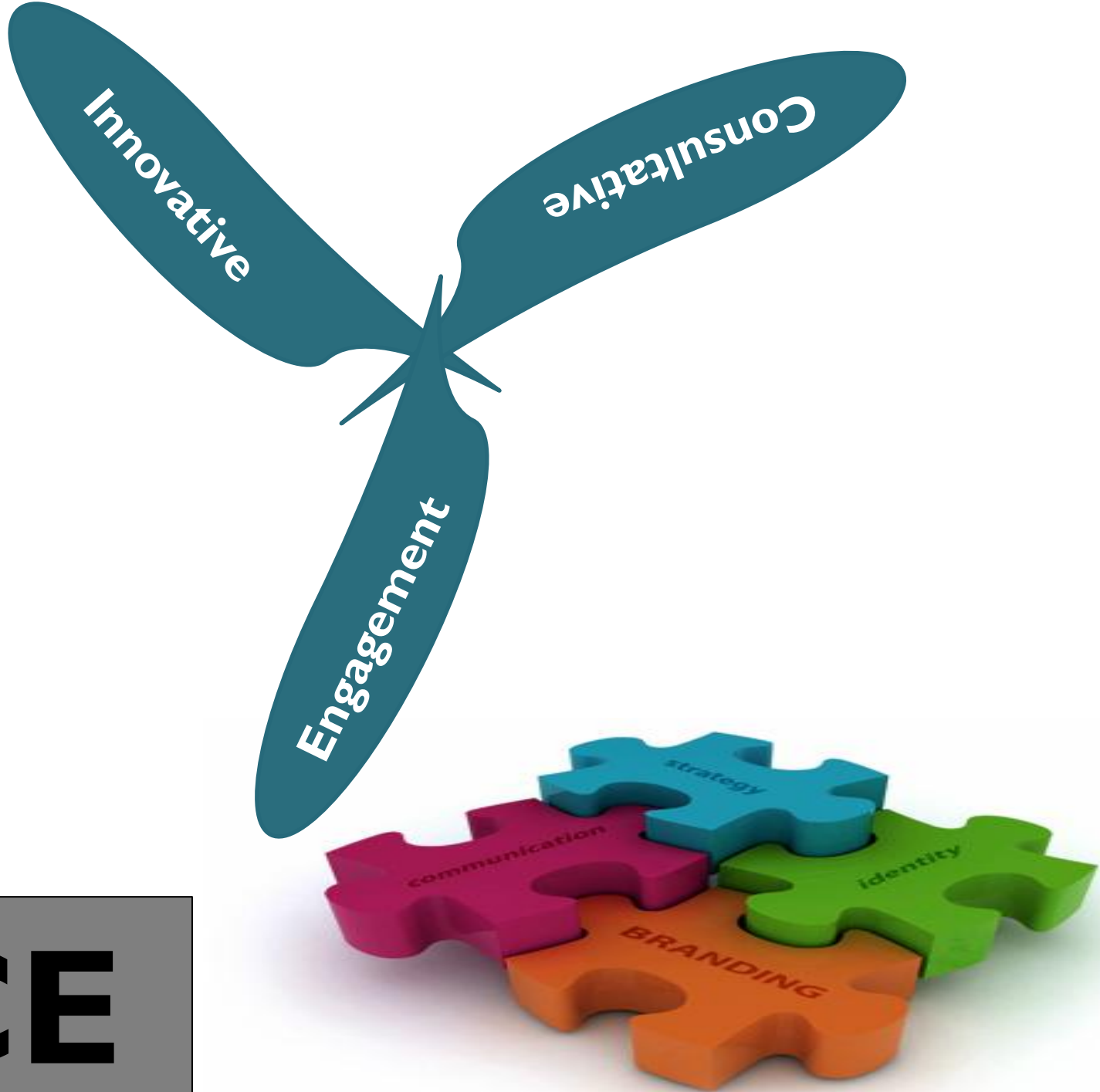


# Customs: Coordinated Border Management (CBM) approach

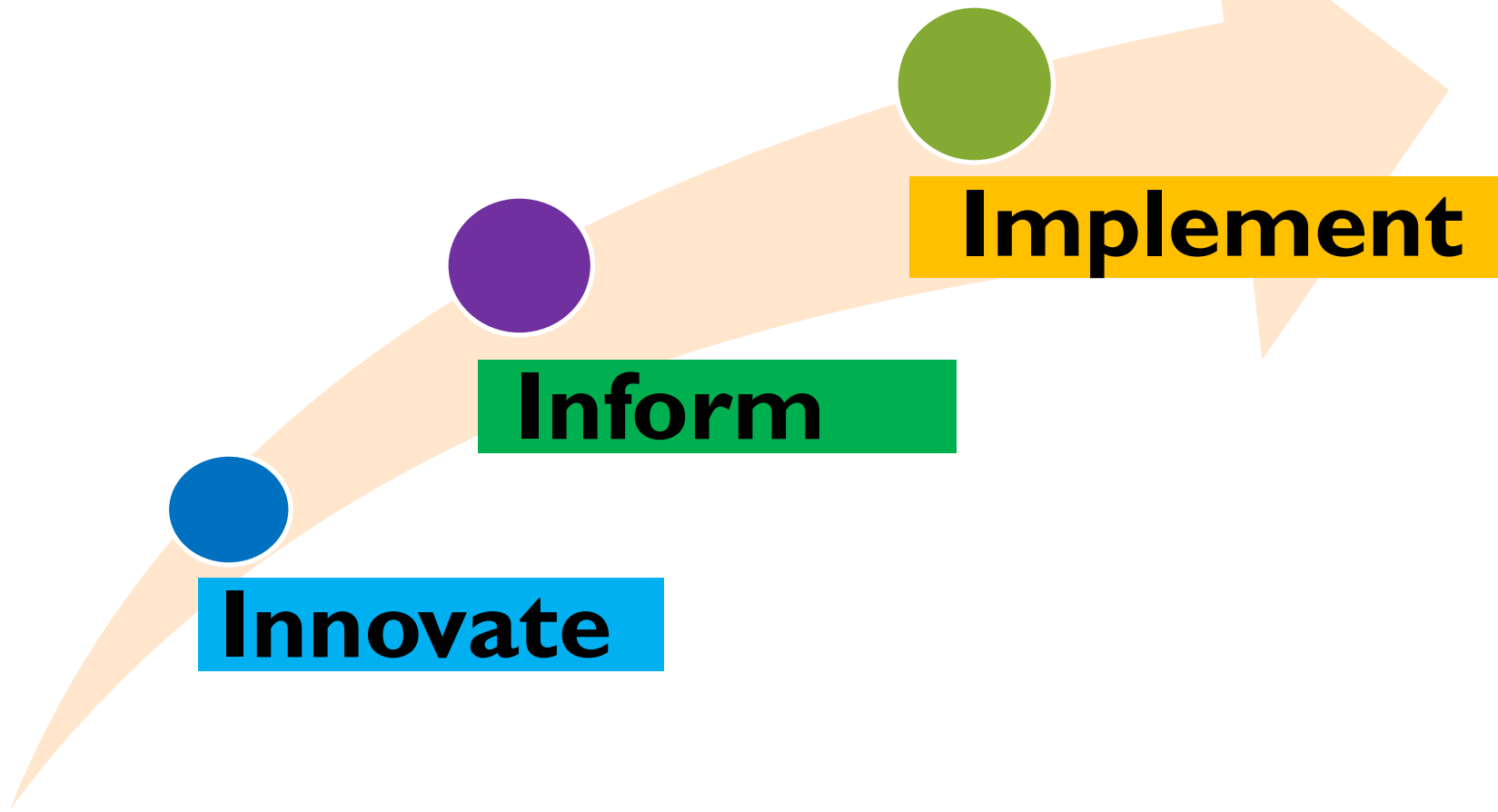


# Communication Strategy

**ICE**



**Momentum for Revenue  
Mobilization**



**“Keeping all options open, failure is not an option”**



**Thank you**



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